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**FOR IMMEDIATE RELEASE**

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## **Imagine LAN Releases UltraSync Portable™ for USB Flash Drives**

*UltraSync Portable™ software from imagine LAN provides comprehensive digital content synchronization (files, music, pictures, video, Outlook® email, and browser favorites) between Windows® PCs and USB flash drives*

Nashua, NH (PRWEB) August 7, 2007 -- imagine LAN, Inc., a leading developer of mobility and recovery software applications, today announced the availability of UltraSync Portable (an extension of the UltraSync™ family of products) that has been specifically designed to meet the sync needs of USB flash drive users.

UltraSync Portable enables users to sync their Windows Vista or XP PC with a USB flash drive or other portable memory device (microdrive, iPod®, MP3 player, etc.) and take all their favorite digital content with them for use when traveling or using borrowed PCs. Upon return, UltraSync Portable syncs any changes made on both the source PC and the flash drive that occurred since the last sync.

UltraSync Portable simplifies the process of transferring important digital content from a PC (or PCs) to a USB flash drive. It allows users to create a content profile for each of their PCs so they can easily synchronize selected files, documents, pictures, music, videos, browser favorites and Outlook email with a flash drive.

UltraSync Portable's unique DeviceDesktop™ feature provides an easy way to navigate to and use the digital content that has been synced to a flash drive. And if content is synced from multiple PCs, the DeviceDesktop automatically organizes the content by source PC and user.

UltraSync Portable doesn't just sync, it allows users to access Outlook on a guest PC as if it were their own - by temporarily injecting the user's Outlook profile into an Outlook session launched by UltraSync Portable. And when the session is over, no traces of the user's Outlook activities are left behind on the guest PC.

Launching an Internet browser from UltraSync Portable also temporarily injects synced Internet favorites for use on a guest PC.

Synchronization of the selected digital content is easily accomplished upon returning to a source PC. Users simply connect their USB flash drive to any of the PCs they've previously synced with and UltraSync Portable will sync the appropriate content (files, docs, pictures, favorites, music, videos and Outlook) with that source PC.

For more information or to download a trial version of UltraSync Portable, visit the imagine LAN website ([http://www.imaginelan.com/ultrasync\\_portable/ultrasyncportable.html](http://www.imaginelan.com/ultrasync_portable/ultrasyncportable.html)).

### **Availability and Requirements**

UltraSync Portable is available immediately with a MSRP of \$25.00 (USD). A USB flash drive or other portable storage device is required to use UltraSync Portable. UltraSync Portable is supported on Windows Vista and Windows XP systems. Portable Outlook requires Outlook 2003 or Outlook 2007. Portable Browser Favorites require Internet Explorer 6.0 or higher.

For OEM sales contact Jan Olsen at (603) 889-5889 to arrange for a briefing or to obtain evaluation software.

About imagine LAN, Inc.

Founded in 1992, imagine LAN, Inc. develops mobility, system health and security applications designed to take advantage of the compact, portable nature of the USB flash drive and other portable systems and devices. Designed for Microsoft® Windows® users with multiple PCs and people with "on-the-go" lifestyles, imagine LAN provides innovative solutions that help users work (and play) more efficiently, productively, and with greater privacy and security. Currently, there are more than 30 million users of imagine LAN products worldwide. Customers include original equipment manufacturers (OEMs), Fortune 1000 corporations, government and educational institutions, resellers, small/home office and individual end users.

For more information about the UltraSync™ product family and other imagine LAN products, visit the company's Web site at <http://www.imaginelan.com>. imagine LAN is located at 74 Northeastern Blvd., Suite 12, Nashua, NH, 03062.