

**FOR IMMEDIATE RELEASE**

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## **Imagine LAN Announces “Back-to-School” Sale on P.I. Protector Mobility Suite Software**

*P.I. Protector™, the software from imagine LAN that provides portable email (Outlook® and Outlook Express), and private Internet Explorer browsing when coupled with any ordinary USB flash drive or MP3 player, is on sale just in time for the “back-to school” season.*

**(Nashua, NH, August 2, 2005)** — imagine LAN, Inc., the leading developer of portable software applications for USB flash drives and MP3 players, today announced a “back-to school” sale on its premier mobility product – P.I. Protector. From now until September 30<sup>th</sup> customers can purchase the software from imagine LAN’s online store and download for only \$20.00 (a \$10 discount off retail price).

Imagine LAN’s patent-pending portable email technology (included in P.I. Protector and re-branded editions of the software licensed to hardware and solution vendors) provides the only portable email solution in its category to offer support for both Outlook and Outlook Express email - all from one easy to use interface. Customers can even carry both an Outlook profile and an Outlook Express identity on the same flash drive and switch from one to the other with just a few clicks on the UI. “We were surprised”, says Jan Olsen, vice president of marketing and sales for imagine LAN, “when a recent survey of our customers showed that 52% of respondents purchased P.I. Protector with the intention of using both Outlook and Outlook Express, or just Outlook Express as their portable email client (as opposed to the 48% planning to use Outlook only). This indicates to me that there is still a strong base of Outlook Express users that will be well-served by our product”.

In addition to portable Outlook and Outlook Express, P.I. Protector provides private Internet Explorer browsing so users can surf the internet, send and receive email, manage contacts and their calendar with the knowledge that they will “leave no trace” of their activities on the host computer. “In short”, states Jim McDonald, a graduate student and long time user of P.I. Protector, “the software lets me take my email, contacts, calendar, favorites, history (all the important stuff) with me so I can use it on any computer – anywhere. I put P.I. Protector on my iPod® and use it everywhere”.

### **About P.I. Protector**

P.I. Protector Mobility Suite enables users to create a portable PC environment—one in which an ordinary USB flash drive (or iPod, MP3 player, and other portable storage devices) loaded with P.I. Protector software can turn any PC into their own “virtual system.” With this method, a user can plug their flash drive into any Windows PC and operate the host PC as if it were their own, by accessing their entire personal computing environment—files, email, Internet, and other settings from the flash drive, with full security and protection of their personal information. All data throughout the entire session that would normally be stored on the computer’s hard drive—such as email messages, files, cookies, passwords, URLs, etc.—is redirected to the USB flash drive, which prevents any information from reaching the hard drive of the system being used. Additionally, file synchronization enables users to update files between the flash drive and their PC, and it does not require installation or additional set up on the host computer.

## **Availability and Requirements**

P.I. Protector Mobility Suite supports Windows XP/2000. P.I. Protector requires a USB flash drive or other USB-based portable storage device (purchased separately) with a minimum 16MB of available space. Software can be purchased online at <http://store.yahoo.com/configsafe/pprmosu.htm> or by calling the company at (603) 889-3883. Contact Jan Olsen at (603) 889-5889 to arrange for a briefing or to obtain evaluation software.

## **About imagine LAN, Inc.**

Founded in 1992, imagine LAN, Inc. develops USB FlashWare—mobility, system health and security applications designed to take advantage of the compact, portable nature of the USB flash drive and other portable storage devices. Designed for Microsoft® Windows® users with multiple PCs and people with “on-the-go” lifestyles, imagine LAN provides innovative solutions that help flash drive users work more efficiently, productively, and with greater privacy and security. Currently, there are more than **30 million** users of imagine LAN products worldwide. Customers include original equipment manufacturers (OEMs), Fortune 1000 corporations, government and educational institutions, resellers, small/home office and individual end users.

For more information about P.I. Protector™ and other imagine LAN products, visit the company's Web site at <http://www.imaginelan.com>. imagine LAN is located at 74 Northeastern Blvd., Suite 12, Nashua, NH, 03062. The company can be contacted by phone at (603) 889-3883.

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