

FOR IMMEDIATE RELEASE

CONTACTS:

Kathy Kraiss, imagine LAN, Inc.
Phone: (973) 762-4509 Email: kkrais@imagineLAN.com

Alternate contact:

Jan Olsen, imagine LAN, Inc.
Phone: (603) 889-5889 Email: jolsen@imagineLAN.com

WinBoot.com announces PI Protector™ USB-based Internet Privacy Software for Windows® XP *Provides Protection and Portability for all Internet Activities through USB memory key*

(NASHUA, NH, June 21, 2002) — WinBoot.com, a developer of software that utilizes the USB memory key device for system privacy, security and recovery, today announced the release of **PI Protector v1.0**, a software program that provides an innovative approach to Internet privacy using the latest removable storage device, the USB memory key. PI Protector protects a Windows XP user's privacy and their sensitive personal information by diverting all tracking of a user's Internet activities to a portable USB memory key. Consequently, PI Protector prohibits the storage of any information on the user's hard drive and offers the added convenience of "**Internet Portability.**"

Preserves User Privacy

When a user navigates the Internet, their entire experience is recorded on their computer's hard drive. While there are numerous Internet privacy solutions on the market, many of these tools "clean up" what has already been recorded on the system after an Internet session has ended. But with PI Protector's **Private Browsing** feature, rather than erasing information after the fact, it proactively re-routes all tracking of the user's activities to a USB memory key. The end result is that no information ever reaches the user's hard drive. Sample items that are redirected to the USB memory key are as follows:

- ♦ Browser history log
- ♦ Recent file list
- ♦ Cookies
- ♦ URL auto-complete list
- ♦ URL drop-down list
- ♦ Temporary & cached files

Transport Internet Activities and Information

Because PI Protector re-routes information to a USB memory key, it delivers the added benefit of **Internet Portability**. The Internet Portability feature enables users to transfer Internet settings and activities from one computer to another while maintaining privacy on each system. For example, a user that begins a research project at the office may need to continue that research at home after the workday has ended. The user will need to access many of the sites and relevant pages visited while conducting research at work. Instead of having to write down every URL of every relevant web page, the user can just plug in their PI Protector-loaded USB memory key while surfing the Web. Then when it's time to go home, he or she can just unplug the key, take it home and plug it into their home computer. All of the user's favorites, bookmarks, history, temporary and cached files, cookies, etc. are automatically transferred to the home Internet session. Settings can even be imported/exported between the user's hard drive and the USB memory key; additionally PI Protector supports the import/export of files in the "My Documents" folder.

"The USB memory key offers a unique and flexible medium to ensure Internet privacy. Its compact design and amazing portability accommodates the mobile lifestyles of today's Internet users, says Kirk Olsen, Vice President of Development for WinBoot.com. "We appreciate that many people work on more than one computer. PI Protector simplifies the process of Web surfing from different PCs while it also reduces the amount of administrative redundancy associated with using multiple systems for Internet access."

Additionally, PI Protector extends its privacy protection when used with public Internet access terminals. Users can now bring along their USB memory key—a device so small that it fits on a key chain—plug into the public access terminal and surf the Internet. When they are done, they can simply unplug and go, having confidence in the fact that everything has been diverted to the USB memory key, leaving no trace behind on the public access terminal.

Easy Setup, Administration & Customization

PI Protector requires no technical knowledge. To use it, simply plug the USB memory key into the computer and begin surfing. When done, just unplug the key. PI Protector provides a default configuration that satisfies most Internet users, but also offers additional customization for users that wish to have greater controls over their Internet activities, such as the ability to define defaults for what is saved to the USB memory key when Private Browsing is activated. Additional administration and maintenance features include the ability to turn on/off Private Browsing, and to "clean" the hard drive or privacy device browser trail, with three levels of control over the cleaning process. **Compulsive Deletion**, which is the most thorough cleaning process, deletes settings such that they cannot be retrieved by undelete programs or other data recovery methods.

Availability and Pricing

PI Protector 1.0 is designed to work on Windows® XP, with support for other Windows platforms to be added in subsequent releases. The product will be available for purchase on August 1, 2002, for a price of \$30 dollars (U.S.) per license. **PI Protector will be demonstrated at PC EXPO in the imagine LAN booth #3604, June 25 - 27 at the Jacob Javits Convention Center, New York City. Contact Kathy Kraiss at kkrais@imaginelan.com or (973) 762-4509 to arrange for a product demonstration or evaluation software.**

About WinBoot.com

WinBoot.com develops software that utilizes the USB memory key device to provide system privacy, security and recovery for a wide variety of personal computer users. More information about PI Protector can be obtained through WinBoot.com's affiliate, imagine LAN, Inc., a leading developer of market-leading system recovery software. imagine LAN is located at 74 Northeastern Blvd., Suite 12, Nashua, NH, 03062. The company can be contacted by phone at (800) 372-9776 or (603) 889-3883, via email at sales@imaginelan.com or via the Web at www.imaginelan.com.

#