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imagine LAN Introduces Sync-Along™ Software for USB Flash Drives *Sync-Along v1.0 provides convenient and cost effective file synchronization between PCs*

(Nashua, NH, October 7, 2004) — imagine LAN, Inc., a leading provider of software applications for flash drives to vendors, corporate customers and individual users, today announced the introduction of Sync-Along v1.0 – a file synchronization application for USB flash drives and other portable storage devices (iPod®, portable media center devices, mini hard drives, and more).

Sync-Along software installs directly to a USB flash drive (or other portable storage device) and allows users to easily synchronize files (documents, pictures, music, video, etc.) between two *or more* PCs. “There has been a significant increase in multi-PC households as consumers add new desktops, notebooks and even Tablet PCs to the home.”, explains Jan Olsen, vice president of marketing and sales for imagine LAN, “We live in a world of multiple PCs - one or more in the home, one at the office, and then there’s the laptop that gets lugged around. And if you’re a day extender or road warrior, you know the importance of being able to synchronize information between systems – effortlessly.”

The Sync-Along software lets users set up a profile of all the folders and files they want to keep in sync. With Sync-Along, users can personalize their profile by selecting folders to sync, including or excluding sub-folders, filtering by date, and filtering by file type. Once they’ve personalized their profile, Sync-along automatically uses those preferences each time the user wants to sync.

Sync-Along also provides a dual-pane display of files on the PC and on the USB flash drive, and uses color-coded text and symbols to indicate exactly what needs to be updated at each location. In addition to manually starting the synchronization process from the simple-to-use interface, users can elect to have the synchronization process start *automatically* each time their USB flash drive is “plugged” into an enabled PC. This feature can be enabled on an unlimited number of PCs.

In addition to their complete Sync-Along solution for individual users, imagine LAN is offering Sync-Along to its OEM and large corporate customers with a customizable interface featuring a choice of "skin" styles and colors, and the option to add the customer’s logo or brand to the Sync-Along user interface. Custom-branded Sync-Along software, paired with a USB flash drive, provides an ideal offering for the consumer and home/home office segments. It would also be well suited for businesses and incentive/advertising specialty markets as a unique business gift or premium.

Availability, Pricing and Requirements

Sync-Along is priced at \$19 dollars (U.S.) per device license (for software download) or \$29 for the program on CD. The software can be purchased online at www.imagineLAN.com or by calling the company at (800) 372-9776. Sync-Along supports Windows XP and 2000 and requires a portable storage device with a minimum of 16MB of available disk space. Contact Jan Olsen at jolsen@imagineLAN.com or (603) 889-5889 to arrange for a briefing or to obtain evaluation software.

About imagine LAN, Inc.

Founded in 1992, imagine LAN, Inc. develops USB FlashWare—mobility, system health and security applications designed to take advantage of the compact, portable nature of the USB flash drive and other portable storage devices. Designed for Microsoft® Windows® users with multiple PCs and people with “on-the-go” lifestyles, imagine LAN provides innovative solutions that help flash drive users work more efficiently, productively, and with greater privacy and security. Currently, there are more than **30 million** users of imagine LAN products worldwide. Customers include original equipment manufacturers (OEMs), Fortune 1000 corporations, government and educational institutions, resellers, small/home office and individual end users.

For more information about Sync-Along™ and other imagine LAN products, visit the company's Web site at <http://www.imaginelan.com>. imagine LAN is located at 74 Northeastern Blvd., Suite 12, Nashua, NH, 03062. The company can be contacted by phone at (800) 372-9776 or (603) 889-3883 or via email at ljisales@imaginelan.com.

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