

**FOR IMMEDIATE RELEASE**



**COMPANY CONTACT:**

Kathy Kraiss  
Director of Corporate Communications  
Phone: (973) 762-4509  
Email: [kkraiss@myEZfix.com](mailto:kkraiss@myEZfix.com)

**Alternate contact:**

Jan Olsen  
Vice President, Marketing & Sales  
Phone: (603) 889-5889  
Email: [jolsen@myEZfix.com](mailto:jolsen@myEZfix.com)

## **myEZfix New CPR for XP Provides Windows XP® Users with Fast and Simple, "After the Fact" Recovery of Non-Booting PCs**

**(NASHUA, NH, February 26, 2002)** — myEZfix, a developer of self-service repair software for Microsoft® Windows XP-based systems, today announced the release of **CPR for XP**, a tool that lets users quickly recover from problems so severe that the PC can no longer boot into Windows. CPR for XP incorporates a breakthrough recovery process that provides "after the fact" or "reactive" recovery—the ability to restore a non-booting PC even if CPR for XP software has not been previously installed on the system.

The need for non-booting recovery services has never been more important. As the personal computer has transformed into an outwardly compliant and easy to use device, most PC users no longer invoke the help of a systems professional to install new hardware or software, implement product upgrades or tweak system settings. Instead, they perform most maintenance and administration tasks themselves, regardless of their actual level of technical knowledge. Yet realistically—and unfortunately—many of these common computing activities can often create conflicts that render a PC non-booting, such as:

- ♦ A downloaded file or email attachment contains a virus that corrupts critical files needed to boot the system
- ♦ An application installation, upgrade or driver update modifies key system (configuration) files
- ♦ Changes made to boot level configuration settings
- ♦ Registry corruption, system hive too large
- ♦ The user inadvertently introduces some erroneous changes, resulting in the "Blue Screen of Death"

"When a serious problem is introduced to their system, a user often finds out the hard way that he or she does not possess adequate recovery tools," says Jan Olsen, Vice President of Marketing and Sales. "For example, Windows XP includes a built-in recovery tool through the System Restore feature. However, System Restore does not support recovery of non-booting systems, leaving the user with particularly undesirable recovery options when their systems encounter fairly common, yet highly complex system problems."

### **Quick Recovery for Non-Booting Systems**

For non-booting system problems, CPR for XP can typically restore the system to working order in less than 5 minutes. The most notable aspect of CPR for XP is the fact that users **do not need** to have previously installed CPR for XP software in order to perform recovery. This resolves a widespread predicament that Windows XP users will face if they encounter a serious system problem—when the system will not boot but they have not previously installed third-party recovery software on their systems, they will be confronted with just one time-consuming and undesirable option: reformat the PC and reload the operating system and applications, risking the loss of vital data. For these users, CPR for XP's basic revival service is provided via a CD or floppy disk (or CPR

for XP can be downloaded via the Internet from another PC), that enables them to boot the system into Command Prompt mode to access restoration options. Essentially, the CPR for XP technology provides Command Prompt access to System Restore checkpoints and a simple interface to perform a non-booting system recovery.

### **Additional Options for Unrecoverable PCs**

In the event that the system cannot be restored to Windows, users also have the ability to recover important data files through an easy to use data off-load feature. This feature provides access to files and lets users copy them to another media for transfer to and access on another system.

### **Broader System Protection with Proactive CPR for XP**

In addition to its Reactive Recovery functionality, CPR for XP also has a small installable component that works as a companion to System Restore to provide broader protection and recovery capabilities. This component tracks a greater range of system components, such as those involved in the system boot process, providing extended protection against viruses or program/update installation changes that may be made to important start up components, potentially disabling the ability to boot the system.

### **Availability and Pricing**

CPR for XP costs \$30 per license and it is available immediately for purchase online at [www.myEZfix.com](http://www.myEZfix.com) or by calling myEZfix at (800) 372-9776 or (603) 889-3883. To download more detailed information about CPR for XP, go to <http://www.myEZfix.com/cprwp.pdf>.

### **About myEZfix, Inc.**

**myEZfix, Inc.** is a newly-formed subsidiary of imagine LAN, Inc. that provides self-service system tools to improve the reliability and manageability of Windows-based computing. myEZfix system recovery solutions are enabled through the use of imagine LAN's market-leading system recovery technology. imagine LAN recovery solutions, ConfigSafe, RecoverySafe and RegSafe, are successfully utilized by over 20 million users at leading systems vendors, corporations, government agencies, educational institutions, small business and home users.

myEZfix, Inc. is headquartered at 74 Northeastern Blvd., Unit 12B, Nashua, NH 03062. The company can be contacted by phone at (603) 889-3883 or (800) 372-9776, by email at [sales@myEZfix.com](mailto:sales@myEZfix.com) or via the Web at <http://www.myEZfix.com>. To obtain a briefing about myEZfix solutions, or to obtain evaluation software, please contact **Kathy Kraus** at [kkraus@myEZfix.com](mailto:kkraus@myEZfix.com) or **(973) 762-4509**. For more information on imagine LAN, visit the company's web site at [www.imaginelan.com](http://www.imaginelan.com).

# # # #